

ACT

AUTHENTICATE
CYBERSECURITY
TECHNOLOGY
LIMITED

YOUR SECURITY OUR PRIORITY

AUTHENTICATE
CYBER SECURITY
TECHNOLOGY LIMITED

ALL TECHNOLOGY OF A.C.T IS
DEVELOPED IN NIGERIA

TABLE OF CONTENT

- INTRODUCTION
- BRAND STRATEGY
- PROBLEM STATEMENT
- TARGET MARKET
- SWOT
- DATA & STATISTIC
- BRAND AWARENESS



DIGITAL AND SURVEILLANCE
SECURITY
TECHNOLOGY
MANAGEMENT



A SAFER INTERNET SPACE FOR BUSINESS AND FINANCIAL SERVICES

The digital economy in Africa has played a significant role in driving the continent's GDP, producing over 300,000 formal jobs and over 1.1 million informal jobs. Today, the ICT sector is a major contributor to national GDP calculation. However, as it has its upside, it also has its downside issues. For instance, according to the International Data Corporation (IDC), the rise in digital technology application and adoption in Africa has also caused a tandem rise in fraudulent online transactions estimated to cost USD 8 billion annually in cybercrime

We at Authenticate Digital Security believe that we can contribute our own service to reduce and eventually prevent crimes and false identities in transacting businesses in our economy today.



SECURE AND TRUSTWORTHY PATHWAY



SECURING OUR CUSTOMERS AND THEIR HOMES



We understand that home is where you should feel the safest. That's why our home protection products are designed to provide peace of mind and enhance your security at every level. Our offerings include:

- **Indoor and Outdoor CCTV Systems:** Our high-definition cameras provide clear, reliable surveillance to monitor your property around the clock. Whether you need to keep an eye on your home's interior or secure your yard, our CCTV systems offer comprehensive coverage and advanced features.
- **Home Vacuum Robots:** Simplify your home maintenance with our intelligent vacuum robots. Equipped with advanced navigation and powerful suction, they efficiently clean your floors while you focus on more important things.

Other Products includes Home motion sensors, Fire Alarms for homes and other building facilities, Car Tracking Device and Services , General Surveillance service and Digital Security softwares e.g Cyber Defense Firewall

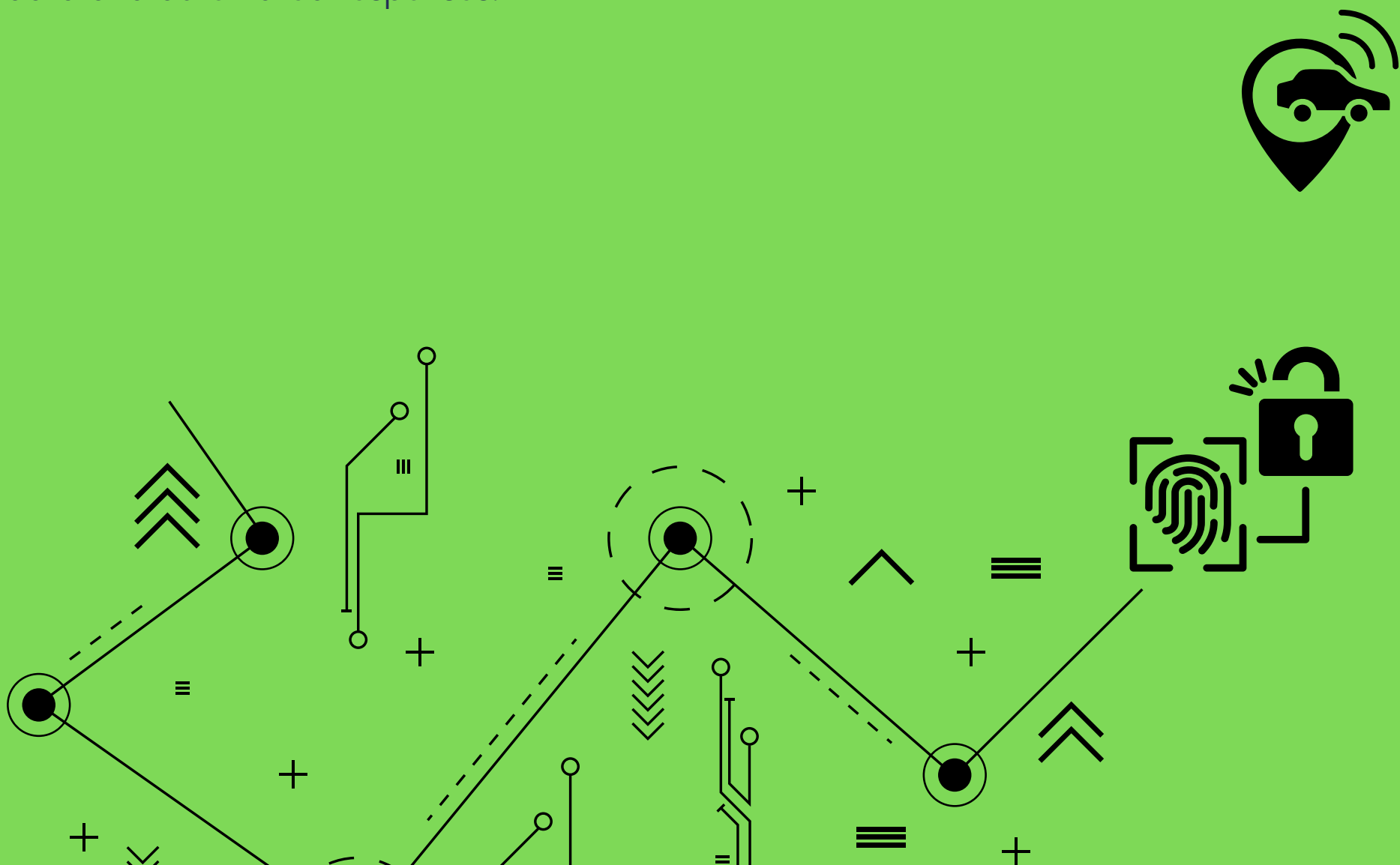


OUR PRODUCTS

At Authenticate Cyber Security Technology LLC, we are dedicated to integrating the latest technological advancements into our home security and automation products. Our goal is to provide cutting-edge solutions that not only enhance your safety but also offer convenience and ease of use. Here's a look at how our innovative technology transforms your home environment:

Smart Home Sensors

Our range of smart home sensors is designed to offer precise monitoring and control of your home. These sensors seamlessly integrate with our security systems, providing real-time data and automated responses.



OUR PRODUCTS



**OUT DOOR
CAMERA'S**



**INDOOR
CAMERA'S**



**FIRE
ALARMS**

NANNY CAMS



**INDOOR
VACCUM
CLEANERS**



**SMOKE
DETECTOR**

WiFi



**MINI
CAMERA'S**



**CAR
TRACKER**



ACCESS CONTROL



**CYBER DEFENSE
FIRE WALL**

PROTECTION AND SURVEILLANCE SOFTWARE

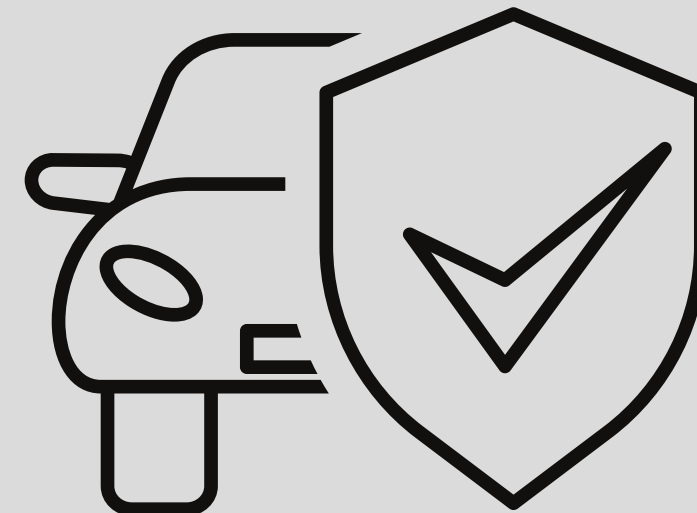
Protect your personal and business data with Authenticate Cyber Security Technology LLC's Cyber Defense Firewall and Antivirus solutions. Our commitment to innovation and security ensures that you are equipped to handle today's cyber threats with confidence.



CAR TRACKING TECHNOLOGY



At Authenticate Cyber Security Technology LLC, we offer state-of-the-art car tracking technology designed to provide unparalleled security, convenience, and peace of mind for vehicle owners and fleet managers. Our solutions are engineered to deliver real-time tracking, comprehensive monitoring, and actionable insights, ensuring that your vehicle or fleet is always under secure oversight.

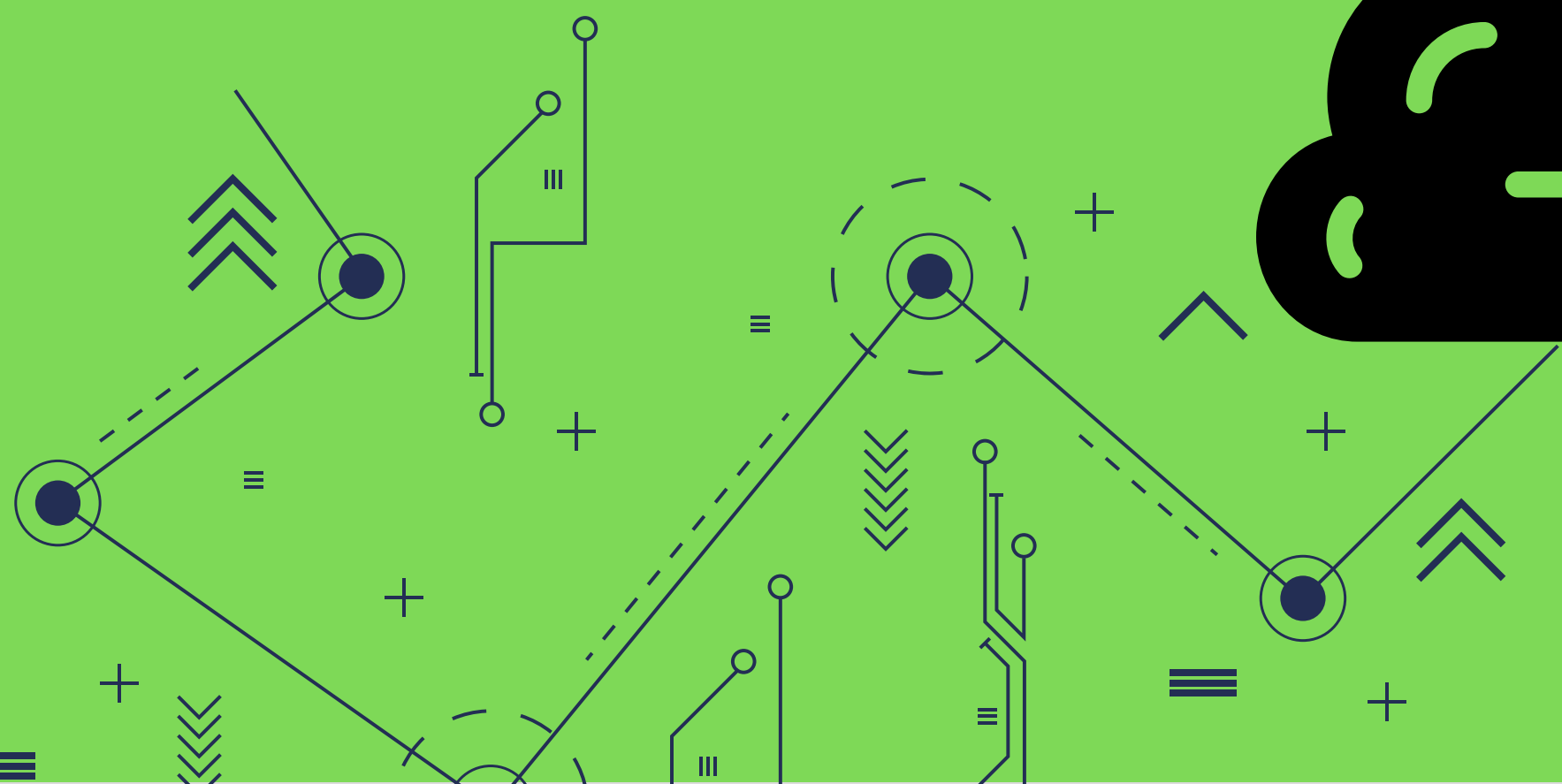
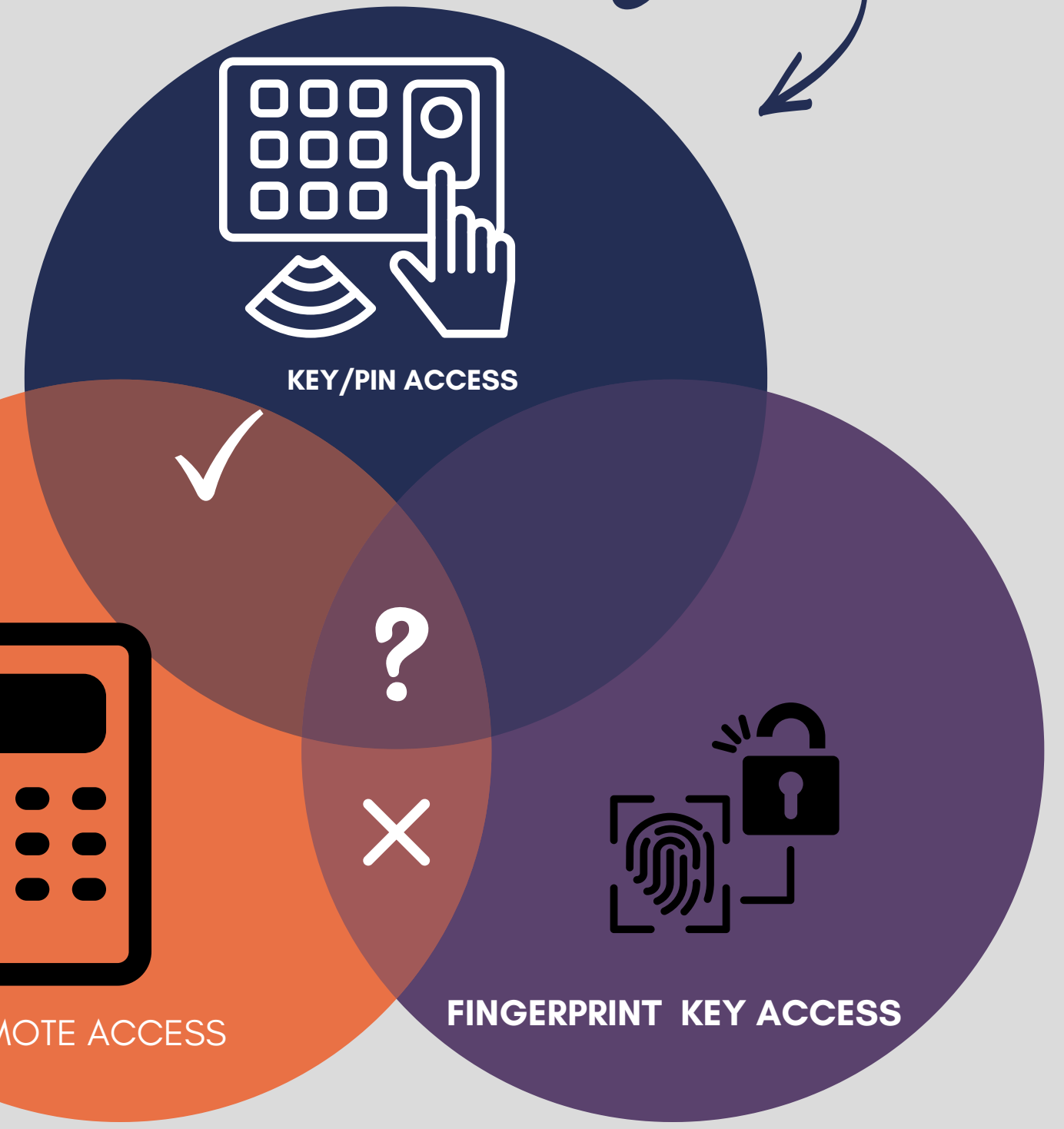
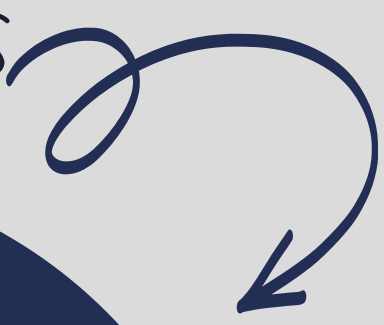


ACCESS CONTROL

Present with ease and wow any audience with Canva Presentations. Choose from over a thousand professionally-made templates to fit any objective or topic. Make it your own by customizing it with text and photos.

Present with ease and wow any audience with Canva Presentations. Choose from over a thousand professionally-made templates to fit any objective or topic. Make it your own by customizing it with text and photos.

ACCESS MODES



UNIFIED CYBER SECURITY APPLICATION FOR ALL PRODUCTS AND SERVICES

At Authenticate Cyber Security Technology LLC, we understand the importance of seamless and comprehensive security management in today's interconnected world. Our Unified Cyber Security Application offers a centralized platform that integrates all our products and services into a single, easy-to-use interface. This powerful application simplifies security management by providing full control and visibility over your home and digital environments from one convenient location.



OUR BRAND STRATEGY

Building brands with purpose and passion



DIGITAL SECURITY

Providing digital security services



EXCELLENT SERVICES

Providing excellence in this services



SAFER DIGITAL SOCIETY

Ensuring we provide our customers a safer digital society for improved digital development in our emerging economy.



CREATING A SAFER SOCIETY

Ultimately, our goal is to provide services that will promote an improved society for digital services, With emerging products and services that seeks to improve lives of over 500Million africans we believe that our digital security based services will enable a more safer environment for future engagements and improve economy growth.



PROTECTING THE EMERGING ECONOMY

**6 TRILLION
DOLLARS OR
MORE COULD BE
SAVED**

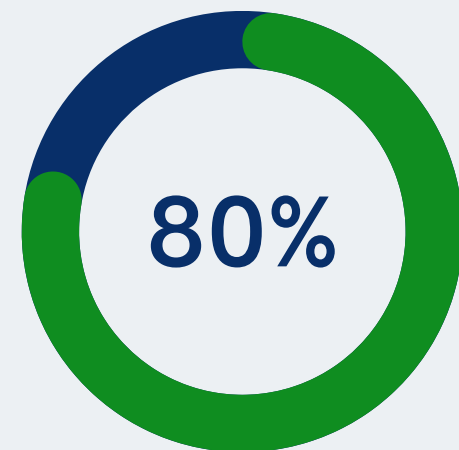
Cyber Crime has cost companies globally over 6trillion Dollars and that figure is growing, recent study shows that 4-8billion USD is lost in Africa alone this proves that there is an existing market of organisations that need digital protection from the cyber fraudulent individuals.

**CHANGING OF CYBER ATTACKS IN
RECENT STUDY**

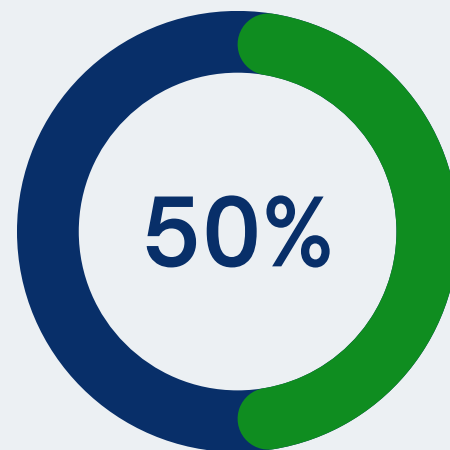
Market Risk Analysis 2023



GLOBALLY



AFRICA



Global Market Statistic 2023

According to recent study by global professionals if you run a digital based organisation and you have Global presence chances of you getting attacked by cyber criminals is 80% which is 30% more than if you have presence covered in just Africa or the African Market.

AUTHENTICATE NIGERIA CORE SERVICES SERVICE

- **IDENTITY VERIFICATION SERVICE**
- **CYBER SECURITY SERVICES**
- **BACKGROUND VERIFICATION SERVICES**
- **EMPLOYEE VERIFICATION SERVICES**
- **CORPORATE DIGITAL SECURITY**
- **CYBER THREAT ANALYSIS**
- **CYBER SECURITY TRAININGS**



AUTHENTICATE NIGERIA SERVICE

- IDENTITY VERIFICATION SERVICE
- CYBER SECURITY SERVICES
- BACKGROUND VERIFICATION SERVICES
- EMPLOYEE VERIFICATION SERVICES
- ESTATE ACCESS CODE VERIFICATION SERVICE
- CERTIFICATE VERIFICATION SERVICE
- PRIVATE INVESTIGATION SERVICES
- TRACKING AND GPS TECHNOLOGY SERVICES
- ACCESS CONTROL SERVICES (SOFTWARE & HARDWARE)
- DATA MANAGEMENT SERVICES
- COMPUTER FORENSICS AND ANALYSIS
- IT SECURITY AND INFRASTRUCTURE MANAGEMENT
- DATA ENCRYPTION AND DECRYPTION SERVICES
- DIGITAL ASSETS MANAGEMENT
- HOUSEHOLD DIGITAL SECURITY
- CORPORATE DIGITAL SECURITY
- CYBER THREAT ANALYSIS
- CYBER SECURITY TRAININGS



SWOT ANALYSIS

Strengths

Our Strength gives us Hope.

Our major strength relies on our goal of providing a safe digital society for this emerging market that we have, and also encouraging a secure way of doing business.

- **Our professional Team structure cutting across private and public sector individuals combining for a collective goal**
- **Our technical knowledge and problem solving skillset and experience.**
- **Partnerships with Government organisations and Stakeholders in the security sector as well as private sector**





SWOT ANALYSIS

Weaknesses

Every Business Faces Weaknesses

Weakness's of growing businesses in Africa today ranges from funding to poor connection structure and lack of adequate education of services to final consumers.

- Tougher competition in the market with more resources and variations of services that have been made even cheaper below market standard.
- Crime fights back, the more you put measures in place to become protective the more the system. becomes tougher for you to navigate, via policies and executive restrictions.
- Financial support to advance research and provide more advance digital security services.

SWOT ANALYSIS

OPPORTUNITIES

A FUTURE COMPLETELY RELIANT ON TECHNOLOGY

- GROWING NUMBER OF START UPS IN AFRICA IN ADDITION TO THE GROWING NUMBER OF FINANCIAL SERVICE BASED START UPS.
- HIGH DEMAND FOR DIGITAL SECURITY SERVICES IN RELATION TO DEMANDING FINANCIAL TRANSACTIONS..
- THE FUTURE IS LOOKING TECH FILLED , WHY NOT?



SWOT ANALYSIS

THREATS

WHERE THERE IS PROGRESS THERE IS RESISTANCE.

- Constance change in cost of Technological development.
- Soaring nature of Digital fraud around the continent.
- A standard solution must require high capital to develop and maintain standards .
- Fintechs ignorant nature of customer data's
- Need for Protection against rising cyber security threats across the continent.



THANK YOU

CONTACT US



business@authenticateng.com
authenticatenigeria@gmail.com
info@authenticateng.com



www.authenticateng.com



08101528420



R25 Chevron, Lekki Lagos Nigeria.